

LAMPS Gives Georgia REALTORS® Anywhere, Anytime Access

Location, Location, Location!

With more than 28,000 members, the Georgia Association of REALTORS® (GAR) needed an association management software solution that could accommodate its future growth and specific business needs. They found it in LAMPS—BravePoint's Lightweight Association Management Processing System.

Now, with a click of a mouse, REALTORS® across Georgia can register for classes, conventions and meetings online. With just a few keystrokes they view the current year's committees, grading details, download member-only documents and more. And they can do it all anywhere, anytime with the use of a browser and an Internet connection.

Interest Rates Go Up

There's no question that LAMPS has made life easier for state REALTOR® associations. GAR has seen operating costs reduced as a result of the time saved in completing routine tasks.

Each year, GAR processes more than 12,000 registrations for classes and conferences. Up until now, registrations were faxed or mailed to GAR headquarters and processed by hand—a time consuming process fraught with human error.

LAMPS has helped GAR save time and reduce errors by providing members with a self-service web site that allows them to view association data and register online. Also, by giving GAR administrators a quick and easy way to manage conferences, classes, post grades, update NRDS member and office profiles and manage committee details, LAMPS has improved staff productivity. Since LAMPS automatically syncs with the National REALTOR® Database System (NRDS), any changes to NRDS member and office profiles entered by the local boards are recorded in the local LAMPS database automatically.

The ease of managing everyday tasks has enabled GAR to better serve its members.

Room for Growth!

LAMPS offers one more amenity REALTOR® associations love—room for growth. Because it's built with Microsoft's flexible .NET technology, LAMPS can be modified and customized to meet your particular needs and changing demands.

It's a degree of flexibility not offered by many of the off-the-shelf association management systems GAR looked at before choosing to work with BravePoint—even though many of those solutions were designed specifically for the association market.

"Most of the packages we looked at were so canned, you'd have to completely work around the system to make them work for your business," says Theresa Lambert, Education Director for the Georgia Association of REALTORS®.

Being adopted by an increasing number of REALTOR® Associations, LAMPS is proving that in data management, as in real estate, ease of access and room for growth weigh heavy on any decision to invest.

Find out for yourself how LAMPS can simplify the details of Association Management. For more information visit www.bravepoint.com or contact Terry Tanner at (770) 449-9696, x 3040 or ttanner@bravepoint.com.

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